

03.10.22

A Session at GMERS (Medical College Valsad)

On 03.10.2022 Siddharth Ayer from i-shub and Dr K L Mokariya interacted with students for approximately interacted with GMERS (Medical College Valsad)

The key discussion points with sensitization were

Concept of idea to market for medical students, top medical start-up's in India, government interventions and support, Emergence of health care sector and digitalization, Contribution of health care sector to nations GDP, difference between poc, prototype, MVP, sstartup definition and benefits of startups, concept of networking ,of how medical instruments can be innovated with tech institutes and support of ihub, different programmes of ihub gujarat and multiple support mechanism for SSIP, IPR.

Students were given live demo of marketing and marketing principles

At the end of session both staff and student were more than happy and agreed to move towards Atmanirbharta with vision and mission.

This session was followed by the session of Honourable Minister of State Bharti P Pawar Madam. The honourable minister of state explained the innovations in medical sector. She recalled the covid pandemic and said how country fight brilliantly under honourable prime minister Narendra Modiji.

She recalled her days of medical student life, and said how things has innovated and changed time to time in this domain. She told that India has not only developed the capacity for medical treatment for our people but we have helped so many other countries by the principle that whole world is one family.

Around 300 students and 10 faculties attended the session.





